

Join the most influential,
respected, and visible
competency-based
education organization



COMPETENCY-BASED
EDUCATION NETWORK 

Grow Demand • Build Capacity • Remove Barriers

Who is C-BEN?

A network of colleges, organizations and individuals dedicated to realizing the potential of competency-based education.

C-BEN members share a commitment to core principles and practices, and a willingness to work collaboratively to:

- harness the potential of the CBE ecosystem;
- promote and advance CBE as a strong and legitimate pathway to high-quality degrees and credentials for all learners;
- play a defining role in the growth of the movement;
- build and scale high-quality CBE programs; and
- advance the latest in innovative competency-based learning practices.

The Network meets bi-annually at member-only working convenings. These convenings provide an opportunity for members to network, to learn the latest developments from D.C. to individual campuses, to work on collaborative projects, to share findings and new discoveries, and to surface best practices.

Since 2013, C-BEN has been grant funded exclusively by Lumina Foundation with 31 member colleges and universities and four public higher education systems representing 82 campuses. In 2017, C-BEN became its own independent entity and is opening its community to those committed to working collaboratively with others to advance the field. Since its inception in 2013, C-BEN has established a reputation for:

- Maintaining an openness to and supporting the diversity of higher ed CBE program models being developed across member institutions and, in the process, creating the conditions for trust, openness and collaboration among its member community;
- Generating knowledge gained from practice to define CBE and develop principles and standards and other field-facing assets that institutions can draw on to inform the design or scaling of high-quality programs;
- Establishing a trusted relationship and reputation with federal policymakers who are seeking validation of CBE before modifying regulations that hinder adoption at scale;
- Enabling an innovative program of professional development that has yielded influential and sought-after leaders in the space, who raise awareness of and trust in this new delivery model;
- Creating the nationally recognized CBExchange convening that brings individuals and institutions together to learn about the who, what, why, and how of CBE program development and implementation.





How Does C-BEN Support the Field?

C-BEN recognizes that today, competency-based education is still a nascent field with a small number of people and institutions understanding enough to describe it or implement it. To ensure its impact on the future of learning and student success, C-BEN is committed to spreading its knowledge and expertise through programming and support services that can help others move through the learning curve competently - accelerating development, adoption, and continued innovation.

C-BEN's efforts focus on three main priorities: **growing demand**, **building capacity**, and **removing barriers**. In order for the CBE movement to be successful, all three of these priorities must be achieved. A sampling of the efforts to be undertaken by C-BEN in 2017 and beyond include:



GROW DEMAND

To reach scale and build a sustainable movement, C-BEN helps students, employers, and other key stakeholders better understand CBE and its evidence of outcomes for completion, cost, and workforce needs alignment. This strand of work focuses on telling the CBE story more effectively on a national level, with resources available for local and statewide institutional and organizational use.



BUILD CAPACITY

To help institutions and organizations offer high-quality CBE programs, C-BEN equips leaders from a wide range of disciplines and perspectives with the resources needed to be successful in their various roles. This strand of work focuses on creating new evidence-based resources, establishing communities of practices by institutional role, and offering training and consulting services. Also, the work connects CBE to other education innovations which have the potential to expand the CBE movement.



REMOVE BARRIERS

To make the design and delivery of CBE programs less challenging, C-BEN seeks to remove barriers currently in place through legislative, regulatory or accreditation bodies. This strand of work fully supports responsible innovation, including safeguards against potential bad actors. Through educational outreach efforts, evidence that CBE delivers on its promises is shared with those who have oversight responsibility for laws, regulations and standards that restrict CBE implementation. This priority also includes building institutional infrastructure for CBE programs, such as IT related tools.



What is the C-BEN Collaboratory?

At the core of the organization is the C-BEN Collaboratory—which will function as the research and innovation body of the Network. Here, a small group representing the leading minds of the C-BEN community will commit to working together on relatively quick-hit projects aimed at solving the difficult challenges of advancing the field and building the market. Projects will chart specific research to conduct, challenges to solve or opportunities to investigate. Participants will work together to generate serviceable knowledge for the field through collaboration on key issues.

C-BEN's early influence on the field, and its fast growing reputation as a network focused on leading for the greater good, can be traced in part to its founding members' willingness to roll up their sleeves and work together across institutional boundaries on common challenges to building high-quality CBE programs. The C-BEN Collaboratory will deepen and extend this collaborative work, creating time-bound, field-advancing projects aimed at accelerating progress and raising the profile of the network and its members. Collaboratory projects will be announced each year, and members will be eligible to apply for participation. At a high level, criteria for acceptance in the Collaboratory will include: active support of the ongoing development of C-BEN's quality principles, standards, and metrics, efficacy data sharing, participation in the development of field-facing outputs that advance the field and innovation workgroup leadership that supports emerging next practices.

C-BEN Collaboratory members will receive additional benefits such as the opportunity to:

- Participate and co-create field-building resources, such as efficacy and outcome demonstration projects;
- Lead field-building initiatives in a high-profile setting;
- Speak at national events and important conferences on issues and matters relevant to the field;
- Identify and pursue strategic partnerships on behalf of Network; and
- Set the stage for the C-BEN Collaboratory's next strategic plan and corresponding work cycle.



C-BEN Convenings

Member-Only convenings

and the time in between these meetings, revolve around working sessions. These convenings provide a structured opportunity for community members to work together on shared challenges to designing, developing and scaling high-quality CBE programs. As you know firsthand, member-only convenings encourage the development of authentic relationships amongst attendees, characterized by high degrees of trust. Each member-only convening yields new field-building resources.

Member-Hosted Convenings

are designed to disseminate resources and research findings, equip the field-at-large, share successful case studies, and encourage those engaged in this challenging work. Member-Hosted convenings include regional training workshops and the annual CBExchange conference, where delivery providers and vendors can market their products and services.



Member-Only Convening

C-BEN Fall Convening
September 19-20, 2017
Phoenix, AZ

Agenda Highlights

- C-BEN Collaboratory project updates
- Adoption and use of Quality Principles and Standards and release of finalized development guides
- Advancements in CBE storytelling
- Furthering shared research agenda

Member-Hosted Convening

CBExchange
September 20-22, 2017
Phoenix, AZ

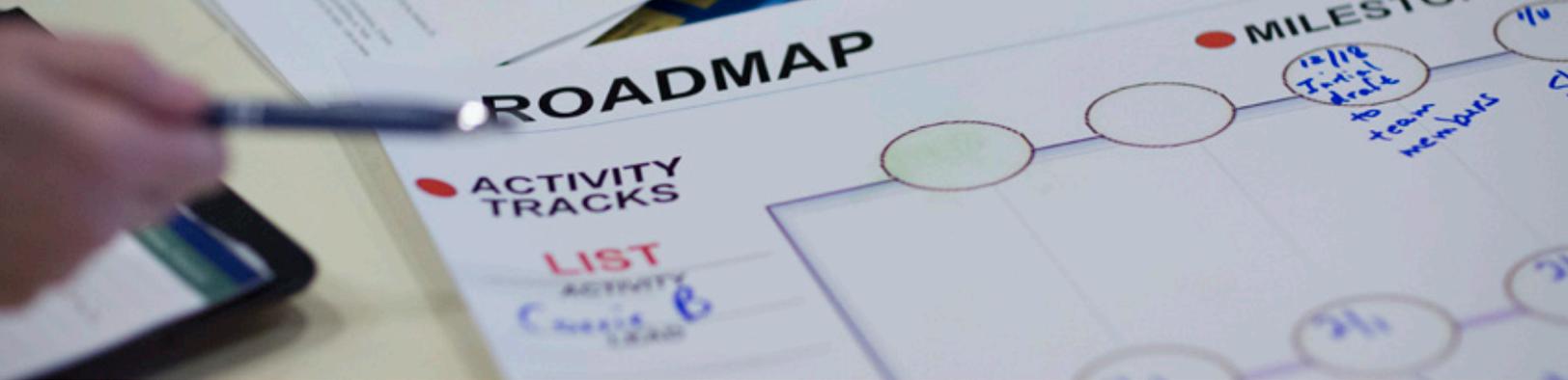


Registration Fee: \$650 non-member, \$500 member (includes Member-Only convening held in conjunction with CBExchange)

Hotel Room Rate: \$209 per night. To book your hotel room at the JW Marriott Desert Ridge Resort, go to aws.passkey.com/go/CBExchange2017

Register online at

cbexchange2017.eventbrite.com



What Are The Benefits of Joining C-BEN?

As the most influential, respected, and visible competency-based education organization, C-BEN community members benefit from:

- Coordinated advocacy efforts representing the entire C-BEN community;
- The latest information on significant public policy issues;
- Connection to federal policymakers as they make critical decisions about the future of competency-based education;
- Access to C-BEN research findings;
- Access to a network of change agents who ordinarily would be fragmented and isolated;
- Participation in a unified movement advocating for the promotion and effectiveness of competency-based learning and education;
- Discounts on education and training workshops, seminars and events;
- Ability to leverage, at a discounted rate, C-BEN products and services to benefit a member's own program design, development and scale;
- Opportunities to contribute, share and disseminate content thought leadership through C-BEN Tools (C-BEN Community, Competency-L, Newsletters, Publications, Summits, Conferences);
- Opportunity to apply as a C-BEN Collaboration project member.

Who Can Join?

C-BEN strives to represent an ensemble of institutions, systems, delivery providers, vendors and others with a vested interest in advancing the field. Membership is open to institutions, regardless of their stage within the CBE program development cycle.

Those interested in joining C-BEN must commit to actively participating in collaborations across boundaries to:

- ▶ Build and promote high-quality standards and practices;
- ▶ Measure and share efficacy outcomes;
- ▶ Participate in shared research agenda;
- ▶ Develop or foster continued innovation within the emerging ecosystem; and
- ▶ Educate elected officials about the federal legislative and regulatory issues related to the growth, scale and protection of the movement.

Membership Structure

Benefit	Institutions of Higher Education (IHE) (CHOOSE ONE)		K-12, International IHE, Government, Associations, Non-Profits	Corporations and Service Providers (non-IHE) (CHOOSE ONE)		Individual
	Inaugural Member	Supporting Organization		Inaugural Member	Supporting Organization	
	\$1,500	\$5,000	\$500	\$5,000	\$10,000	\$500
Number of Individuals Permitted to Attend C-BEN Member-Only convenings	up to 3 people	up to 5 people	up to 3 people	up to 2 people	up to 5 people	1
Newsletters, Updates, Access to Policy Info	✓	✓	✓	✓	✓	✓
Access to Web Resources, List of Network Members, etc.	✓	✓	✓	✓	✓	✓
Free Webinars	✓	✓	✓	✓	✓	✓
Access to two C-BEN Member-Only Convenings per year	✓	✓	✓	✓	✓	✓
Discounted CBExchange registration fee	✓	✓	✓	✓	✓	
Discounted Regional Training Workshops	✓	✓	✓			
Discounted On-site Consulting	✓	✓	✓			
Discounted Quality Standards Assessment	✓	✓	✓			
Brief organizational description and hyperlinked logo on C-BEN website		✓			✓	
Highlighted designation as a "Supporting Organization" on website		✓			✓	
Discounted Exhibitor Fee at CBExchange		✓		✓		
One complimentary booth at CBExchange		✓			✓	

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- Participate in a shared research agenda;
- Develop and foster continued innovation; and
- Educate elected officials about legislative and regulatory issues related to the growth, scale, and protection of the movement.

Visit the Membership Registration site at cbenmembership.eventbrite.com

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1417 Hanson Drive
Franklin, TN 37067

www.cbenetwork.org